

CRAPPIE

WORLD®

EDITORIAL SCHEDULE

FEBRUARY (CRAPPIE BAITS)

25 Hot New Crappie Baits
How To Match The Hatch
7 Great Crappie Jigs And When To Use Them
Trigger Savage Strikes With Flashy, Spinning Lures
Cold-Water Crappie Locations
Solving Light Bites
Deep Vertical Trolling Secrets
Crappie On The Rocks
Strategies For Landing The Biggest Crappie In Any Lake

MARCH

How To Rig Your Crappie Boat
Long Or Short? Which Rod Length Is Best
Can't-Miss Spring Locations For Crappie
Build Your Own Crappie Magnet
Catching Suspended Fish During The Spawn
Best Ways To Sneak Up On Shallow Spring Slabs
Sure-Fire Bank-Fishing Tactics For Early Spring Success
How To Force Inactive Crappie To Bite

APRIL (CRAPPIE TIPS)

25 Tips To Improve Your Fishing
Casting Hard Baits For Crappie
4 Proven Tactics To Cover Water Quickly
Top Post-Spawn Techniques Used By The Pros
Carolina-Rigging Crappie
Overlooked Crappie Hotspots
Best Shallow-Water Techniques
5 Winning Tactics Of The Pros

MAY/JUNE

20 Tips For Summer Fishing Success
How To Start A Feeding Frenzy
Best Minnow Rigs For Summer Crappie
Heavyweight Trolling Tactics
Pinpointing Deep Crappie
How To Cope With Changing Patterns
Shoreline Hotspots For Bank-Bound Anglers
Crappie By Degrees: Why Temperature Is Important

JULY/AUGUST/SEPTEMBER (PANFISH SPECIAL)

Bug-Fishing Techniques For More Panfish
Power Tactics For Bream
Easy Ways To Customize Your Panfish Lures
Float Tubing For Panfish
Top Lures For Bull Bluegills
Perch-Jerking Techniques

CRAPPIE

WORLD®

EDITORIAL SCHEDULE CONT.

Sight-Fishing Tactics For Giant Redears
Best Bed Baits For Sunfish

OCTOBER/NOVEMBER

New Way To Find Underwater Crappie
Stump Bumping For Autumn Slabs
Choosing The Best Crappie Hook
Hottest Fall Structures
Smallmouth Tactics For Fall Black Crappie
Does Lure Color Really Matter?
Targeting Shallow Lakes For Fall Success
Fall Fishing Tactics Guaranteed To Work For You

DECEMBER/JANUARY

How To Approach And Fish Visible Wood Cover
Why You Should Be Fishing Prepared Baits
Guides' Secrets For Catching A Limit In Warm-Water Discharges
Go Deep For Winter Crappie
Debunking Common Crappie Myths
Why You Should Fish With A Guide
Tips For Better Rod And Line Management

BASSIN' AND CRAPPIE WORLD MAGAZINE SALES

NatCom Publications

Josh Umholtz, Director Sales & Marketing
joshumholtz@freshwatermediagroup.com
Tel.: 918-366-6191 x122

Shelley Hughes, Associate Publisher
shughes@freshwatermediagroup.com
Tel.: 918-366-6191 x113

Shannon Land, Classified/Advertising Sales
shannon.land@freshwatermediagroup.com
Tel.: 918-366-6191 x139

The Powell Group

Doyle Powell, Advertising Sales
dpowell@powellgroup.biz
Tel: 334-271-6100

Davy Taff, Advertising Sales
dtaff@powellgroup.biz
Tel: 334-271-6100