

CRAPPIE

WORLD®

RATE CARD

	1X	3X	5X (+)
2 PG Spread	\$5,500	\$4,400	\$4,125
Full Page	\$2,850	\$2,275	\$2,125
2/3 Page	\$1,900	\$1,525	\$1,425
1/2 Page	\$1,450	\$1,150	\$1,075
1/3 Page	\$1,025	\$825	\$775
1/4 Page	\$800	\$650	\$600
1/6 Page	\$550	\$450	\$410
Inside Front/Back	\$3,425	\$2,750	\$2,550
Back	\$3,700	\$2,950	\$2,775

TACKLE SHOP

	1X	3X	5X (+)
1/6 Page	\$700	\$600	\$500
3-inch Display	\$400	\$350	\$300
2-inch Display	\$250	\$225	\$200
1-inch Display	\$150	\$140	\$130
Text Ads	\$30/line	\$25/line	\$20/line

BASSIN' AND CRAPPIE WORLD MAGAZINE SALES

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