

# BASSIN<sup>®</sup>

## EDITORIAL SCHEDULE

### **FEBRUARY/MARCH**

10 Guaranteed Ways To Put More Bass In The Boat  
Long-Distance Jig Fishing  
Why You Shouldn't Overlook Transition Zones  
How To Fish Gin-Clear Water  
Determining The Right Pattern  
Late Winter Tactics That Catch Bass  
5 Overlooked Lures You Need To Try

### **APRIL/MAY**

Big Bass Secrets Of The Pros  
How To Make Bass Bite  
Wacky Rigs You Need To Know  
Out-Of-Sight Bed Fishing  
Finesse Topwater Tricks To Tempt Wary Bass  
50 Hot New Bass Baits For 2010  
Top Tactics For Spawning Bass

### **JUNE/JULY**

Winning Tactics Of The Bassmaster Classic Champion  
Make The Most Of The Early Morning Bite  
5 Lure Presentations For Thick Vegetation  
Working Jigs For Post-Spawn Transition Bass  
How To Fish Crankbaits More Efficiently  
Targeting Offshore Structure  
How To Pick The Best Lure For Varying Water Conditions

### **AUGUST/SEPTEMBER**

10 Proven Hot-Water Tips  
Supersize Your Lures To Catch Heavyweight Bass  
Which Jerkbait Should You Use?  
Secrets To Trophy Smallmouth  
Best Tactics For Pressured Waters  
Why You Should Fish Close To The Boat Ramp  
Advanced Rod Techniques For Bass

# BASSIN<sup>®</sup>

## EDITORIAL SCHEDULE CONT.

### OCTOBER/NOVEMBER

7 Fall Tips To Help Anyone Catch More Bass  
Sink & Swim: Combine Presentations For Best Results  
Catch Cold-Front Bass With Weedless Frogs  
Why The Pros Use Finesse Spinnerbaits To Catch Fall Bass  
Catch More Bass From Standing Timber  
5 Soft Plastics You Must Have In Your Tackle Box  
How To Fish Rough Water

### DECEMBER/JANUARY

10 Frigid-Water Tricks From The Pros  
Riprap: Cold-Weather Bass Hotspots  
Figuring Out Winter Warm-Ups  
Clear-Water Power-Fishing  
Boat Tricks That Trigger Bass Strikes  
5 Reasons To Use Pork  
Drop-Shotting: Beyond The Basics

## BASSIN' AND CRAPPIE WORLD MAGAZINE SALES

Shelley Hughes, Associate Publisher  
shughes@freshwatermediagroup.com  
Tel.: 918-366-6191 x113

Shannon Land, Classified/Advertising Sales  
shannon.land@freshwatermediagroup.com  
Tel.: 918-366-6191 x139

### The Powell Group

Doyle Powell, Advertising Sales  
dpowell@powellgroup.biz  
Tel: 334-271-6100

Davy Taff, Advertising Sales  
dtaff@powellgroup.biz  
Tel: 334-271-6100