

FRESH WATER

MEDIA GROUP



BASSIN' / CRAPPIE WORLD NEW PRE-PAYMENT POLICY

Effective with 2010 issues of ***BASSIN' & CRAPPIE WORLD*** payment for all ads, email broadcasts and website banner ads will be required before publication. Payment can be in the form of check, credit card or bank draft [requires checking account number and bank routing number]. Both magazines have lowered rates for 2010 to reflect savings realized from the new pre-payment policy.

New Payment Deadlines

Magazine print ads – Due when magazine ships to printer [approximately 30-days prior to publication].

Email Broadcast/Banner Ads – Due 2-days prior to scheduled email broadcast or placement of banner ad on website.

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BASSIN'

CRAPPIE